



Social Media Manager

The Job Overview

Web Marketing Therapy is a full-service agency specializing in marketing support and optimization, getting our clients on the right path for success. We put the pieces of your marketing puzzle together so it clicks! We are looking for a rockstar manager to help us dish out some serious social media love to our fabulous clients.

Wanted - A social media manager who is very comfortable rolling up their sleeves and getting to work. If you are a thinker and do-er who loves to make social media better and has the background doing it, we'd love to talk. Social media experience for law firms is a bonus! This is a remote position.

Responsibilities

As a social media manager, you'll need to:

- Develop creative and engaging social media posts for B2B and B2C clients
- Manage the day-to-day handling of all social media channels such as LinkedIn, Facebook, Twitter, Pinterest, Instagram, LinkedIn and YouTube, adapting the voice to different channels
- Use tools such as Hootsuite and Canva
- Manage and facilitate social media communities by responding to social media posts and developing discussions
- Monitor, track, analyze and report on performance on social media platforms using tools such as Google Analytics and Facebook insights
- Recommend improvements to increase performance
- Work with graphic designers to design graphics for social media

We need an individual who is passionate about driving and building a social media brand strategy.

Job Qualifications and Skill Sets

- Bachelors degree preferred
- 2+ years of social media management and or communications
- Proven ability to proofread and copyedit, strong attention to detail
- Excellent written and verbal communication skills
- Effective team player who is able to collaborate with others
- Responsive to feedback
- Ability to manage multiple social media accounts simultaneously
- Proficient in using multi-social posting programs such as Hootsuite, Buffer, etc



To apply, please email your cover letter, examples of work and resume to help@webmarketingtherapy.com.