

Motivational Marketing Speaker Keynotes at Business Expo in Santa Barbara

Lorrie Thomas Ross CEO of Web Marketing Therapy will present a talk, “Using Your Passion for Professional Success” at the Santa Barbara Business Expo April 20th, 2013.

SANTA BARBARA, CA ([PRWEB](#)) March 21, 2013 -- On April 20th, 2013 Santa Barbara’s first-ever Business Expo will feature [Lorrie Thomas Ross](#) as their keynote speaker. Thomas Ross is known in the marketing industry as The Marketing Therapist®. The online marketing expert will give a presentation titled “Using Your Passion for Professional Success” to the attendees at this premier event.

The [Santa Barbara Business Expo](#) is an interactive business convention. The networking event is sponsored by the Women’s Community Business Network and was created to bring together the brightest business minds in the Santa Barbara area. Attendees of the conference will have the opportunity to network with experienced business experts and collaborate with like-minded people seeking similar goals. The Expo features eight presenters speaking on various business themed topics ranging from Google to how to be ‘stress-less’.

“Lorrie Thomas Ross is a Santa Barbara success story. She’s a motivational speaker who has distinguished herself in the growth area of online marketing, while also gaining notoriety on a national stage for her published works and speaking engagements,” said Sandy Goe, founder and chief executive officer of the [Women’s Community Business Network](#). “We are excited to give her a local platform at this inaugural event.”

Thomas Ross is a nationally-recognized expert on web marketing. Lorrie is hired to kick-off conferences with [motivational marketing](#) keynotes, to lead results-based workshops, speak for leading associations and offer personal breakout sessions after keynotes and workshops. Lorrie’s perspective as a thought leader, humorous delivery and value-packed presentations are high in demand as she caters each presentation to the business, niche, skill sets and professional concerns of her attendees.

“I’m delighted to be joined on stage by a distinguished roster of speakers. The Santa Barbara Business Expo provides a wonderful opportunity for me to bring insights that I’ve honed in front of audiences around the country to a room full of Santa Barbara professionals,” said Lorrie Thomas Ross, Online Marketing Speaker.

The Santa Barbara Business Expo will be held on Saturday, April 20th from 9a.m. to 2p.m. at the Fess Parker’s DoubleTree Hotel Resort located on 633 E. Cabrillo Boulevard in Santa Barbara, California. To register for tickets to the Expo visit <http://conta.cc/WL2Jhe>.

About Lorrie Thomas Ross

Lorrie Thomas Ross, M.A. is an author, speaker, educator and CEO of Web Marketing Therapy, Inc., a social marketing agency and training company. She teaches workshops on-site at corporations and also through UC Berkeley Extension. Ms. Thomas was on the founding team at ValueClick Media. Her book *The 36 Hour Course to Online Marketing* for McGraw-Hill is a must read. Her lynda.com courses are top-viewed business courses in their video training library. She has been featured in the media as a web marketing expert in publications including INC Magazine, The Wall Street Journal, Forbes and SUCCESS Magazine. LorrieThomas.com



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