

Healthy Marketing = Wealthy Organizations

FOR IMMEDIATE RELEASE

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***Web Marketing Therapy's Wild Web Women Honor the Top Women in Social Media
For Their Marketing Leadership, Innovation and Inspiration***

Leading web marketing women honor the all-too-often un-acknowledged gender in social media by declaring their "Top Marketing Girl Crushes" to embrace true authenticity, collaboration and fun of the social web

SANTA BARBARA, CA— In February 2009, [Web Marketing Therapy's Wild Web Women](#) compiled a list of [Top Marketing Man Crushes](#) (e.g. [Guy Kawasaki](#) and [David Meerman Scott](#)) to pay a Valentine's tribute to the men in marketing who provided inspiration and paved the way for Web marketers everywhere to find success. Overwhelmed with the responses from their Top Marketing Man Crushes poll, the Wild Web Women received feedback wanting to honor and acknowledge an elite group of Web professionals: **WOMEN!** After surveying the [Wild Web Women LinkedIn Group](#), Web Marketing Therapy has compiled a list of [Top Women in Marketing and Social Media](#) and are asking social media enthusiasts to vote for the smartest, most creative, insightful, charismatic, and innovative women on the Web today.

A recent study by *BlogHer*, *iVillage* and *Compass Partners* found that 53% of the 79 million adult women in the United States who use the Internet participate in social media at least weekly. "With women being such a driving force on the social web, we want to recognize these leading women of the web, as they deserve their fair mention," said [Lorrie Thomas](#), founder of Web Marketing Therapy and the Wild Web Women team. "By supporting and empowering our fellow Wild Web Women, we thrive together!"

See below for the Wild Web Women's Top Social Media and Marketing Girl Crushes and vote now at http://www.squidoo.com/Top_Marketing_Women_Social_Media.

- [Arianna Huffington](#): Co-Founder and Editor-in-Chief of Huffington Post
- [Miley Cyrus](#): The Twitter Quitter
- [Lisa Stone](#): Writer, Blog Advocate and Co-Founder of Blogher.com
- [Ann Handley](#): Blogger & Chief Content Officer of MarketingProfs.com
- [Susan Boyle](#): The Internet Sensation Who Dreamed a Dream
- [Susan Bratton](#): Speaker, Media Guru, Co-Founder & CEO of Personal Life Media, Inc
- [Mari Smith](#): Social Media Keynote Speaker, Relationship Marketing Specialist, The "Pied Piper of Facebook"
- [Charlene Li](#): Author, Speaker & Founder of Altimeter Group
- [Karen Rubin](#): Blogger, Co-Host of HubSpot TV & Project Owner at HubSpot
- [Heather B. Armstrong](#): Writer, Photographer, Founder of Dooce, Favorite Stay at Home Mom (SAHM) in the Blogosphere

Note: "Marketing Girl Crush" is a term that refers to that fervent infatuation that a web woman develops for another web woman who may seem impossibly sophisticated, gifted, beautiful or accomplished.

Who are the Wild Web Women?

The "[Wild Web Women](#)" team at [Web Marketing Therapy](#) serves entrepreneurs, marketing professionals and small businesses as a "virtual marketing support system" and education company, bridging the art and science of the Web to maximize meaningful results. They are great listeners, using their therapeutic ways to diagnose, prescribe and guide organizations into investing in marketing that matters. Their personality-packed approach makes organizations healthy and wealthy. Sign up for the [Marketing Rx Newsletter](#) (free therapy!) for healthy doses of marketing tips, tools, webinars and plain 'ol no-nonsense, smart marketing advice.

About Web Marketing Therapy

[Web Marketing Therapy](#) is a full-service marketing agency dedicated to educating and empowering businesses and individuals to restore their marketing health to achieve maximum wealth from the web. For agency services, online classes, training and a healthy dose of marketing empowerment, inspiration, and resources, visit <http://www.webmarketingtherapy.com/>

www.webmarketingtherapy.com • 315 Meigs Road Suite A358 • Santa Barbara, CA 93109