

Healthy Marketing = Wealthy Organizations

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Female Entrepreneurs and Business Owners Can Win \$1,500 Web Marketing Therapy Session at Women's EXPO in Ventura, CA on March 14th, 2009

Women's Expo attendees can win a free web marketing assessment consultation designed to help them use powerful strategies and online tools to boost their businesses

SANTA BARBARA, CA—The first ever Women's EXPO Ventura County takes place on March 13-15, 2009 at the Ventura County Fairgrounds and features valuable door prize giveaways, including a free marketing assessment consultation valued at \$1,500 donated by Web Marketing Therapy.

Drawings for various prizes, including the free Web Marketing Therapy Session, will be held every hour throughout the EXPO and attendees will need to be present to be eligible to win. Web Marketing Therapy, an organization that recently launched to help people restore their marketing health, is donating the free assessment consultation, which is designed to help the winner use powerful strategies and online tools to boost their businesses.

"I'm a Web Marketing Therapist and one of the best parts of my job is getting to inspire women to get creative with their business and marketing ideas, especially in these challenging economic times," said Lorrie Thomas, founder of Web Marketing Therapy. "Women have the great ability to get so much done, and I love being able to share my passion for marketing so that I can help other professionals find the momentum they need for success."

The Women's EXPO also features a dynamic and engaging mix of speakers, exhibitors, and personal encounters to help women come together and celebrate the power of WE! Thomas, a self-proclaimed "wild web woman" and principal of an all female (and fabulous!) marketing agency, will lead a session aimed at helping women focus their efforts of smart, savvy, and strategic marketing that can help give their organizations a boost. The session titled "**Make Your Business Work: Become a WILD Web Woman!**" is on Saturday, March 14th, 2009 at 2pm PST.

The Women's Expo offers a unique experience for women from different business sectors to gather and educate, inspire, motivate, and advance one another. According to the Center for Women's Business Research (<http://www.cfwbr.org/>), there are currently 10.1 million firms owned by women, employing more than 13 million people, and generating \$1.9 trillion in sales as of 2008.

"I'm looking forward to consulting and connecting with other experts and professionals from different industries," said Emilia Doerr, Client Treatment Specialist for Web Marketing Therapy. "Women tend to really gravitate towards networking and building relationships in business, so there is so much potential for them to really rock the new rules of marketing, which are all about the power of creating and leveraging valuable communities, content, and conversations."

Womens' Expo Ventura County features a powerful lineup of exhibitors, speakers and networking opportunities, and is sure to educate, engage, entertain and inspire an anticipated 3,000 attendees. For a complete roster of Featured Speakers please visit <http://www.womensexpovc.net/presenter.php>

Web Marketing Therapy is an organization dedicated to educating and empowering businesses and individuals to restore their marketing health to achieve maximum wealth from the web. For online classes, training and a healthy dose of marketing empowerment, inspiration, and resources, visit <http://www.webmarketingtherapy.com>